



The Whole Life Challenge happens 4 times a year – January, April, July, and September.

Each Challenge lasts 6 weeks.

There are three registration periods for each Challenge – Flash, Early, and Regular.

- During Flash Registration, a special entry price is available for returning individual players.
- During Early Registration, entry price is discounted for businesses and individual players.
- Once Regular Registration begins, the entry price goes up to normal retail for everyone.
- Players may register up to the Registration deadline (although they will miss a portion of the Challenge if they register after the start date).

2019 CHALLENGE CALENDAR				
EVENT	JANUARY CHALLENGE	APRIL CHALLENGE	JULY CHALLENGE	SEPTEMBER CHALLENGE
Flash Registration	Oct 11 - Nov 13	Jan 31 - Mar 5	Apr 25 - May 28	Jul 18 - Aug 20
Early Registration	Nov 14 - Jan 2	Mar 6 - Mar 27	May 29 - Jun 19	Aug 21 - Sept 11
Regular Registration	Jan 3 - Jan 30	Mar 28 - Apr 24	Jun 20 - Jul 17	Sept 12 - Oct 9
Challenge Starts	January 19	April 13	July 6	September 28
Challenge Ends	March 1	May 24	August 16	November 8

Register your team at: business.wholelifechallenge.com/sign-up/